

CASE STUDY / SIGTEC / TAXI SIGN PRODUCT DESIGN



BACKGROUND

Sigtec is a global supplier of ITS solutions across public safety, rail, taxi, limousine hire and public transport markets.

Following a rigorous evaluation process, Dubai Taxi Corporation has selected Sigtec to supply their next generation sign for use on all taxis in Dubai.



SOLUTION

Based around the electronic components supplied by Sigtec, the design has been developed for the demanding conditions of the Middle East in a housing which is easy to fit Toyota Camry's and other vehicles in the fleet.

Mounted on the roof of the taxi these LED displays tell passengers in both Arabic and English the current availability of the taxi.

A range of status options are stored in the sign and can be changed by the Dubai Taxi Corporation effectively future proofing the sign. UNO designed, engineered, prototyped and sourced the components through our supplier network including the injection moulded housing and fabricated metal roof rack.

The housing itself can be supplied in any colour to match the identity of the host organisation or in the case of the Middle East, the differentiation between male and female taxis.

SERVICES

- Concept Design
- Detailed Engineering Design
- Prototyping
- Production Documentation
- Branding
- Component Sourcing



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