

CASE STUDY /

SYFON

STRUCTURAL PACKAGING / INSTRUCTIONS



BACKGROUND

Syfon Systems are specialist roof drainage engineers with extensive experience dealing with high rainfall drainage applications.

UNO had already designed and engineered a range of new inlet grates for use on balconies and pedestrian areas and was subsequently commissioned to design the structural packaging to protect the inlet products during transit and to prepare non-verbal installation instructions for use throughout Southeast Asia.

SOLUTION

Syphon wanted a simple yet appealing packaging design that not only protected the products during transit but showcased the elegant ways parts fit together.

The look and feel is strongly retail yet with the right degree of commercial protection and recycling ability.

Simple instructions using icon based communication means that the systems can be sold into any overseas market with the need for language translation.

SERVICES

- Structural Packaging
- Graphic Design
- Installation Instructions
- Technical Illustrations



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