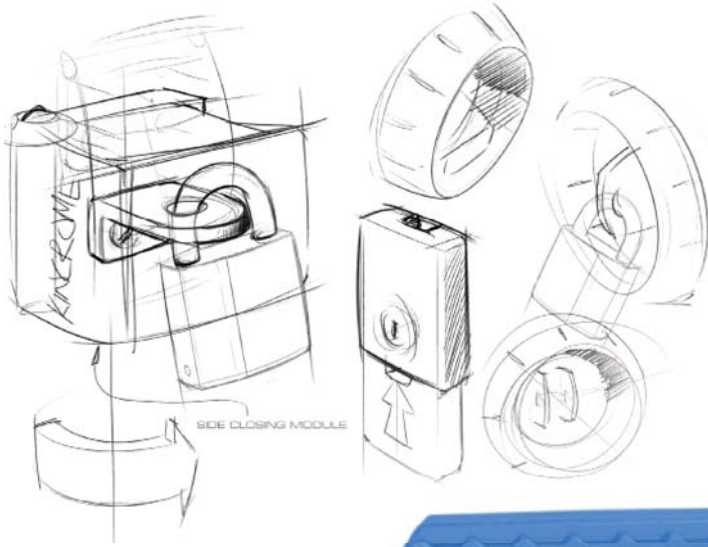


# CASE STUDY / KINCROME / STORAGE BOXES

## PRODUCT DESIGN



### BACKGROUND

The trade storage market is saturated with fabricated steel and aluminium boxes that while being robust lack any differentiation.

Our brief was to design a modular range that could be shipped efficiently and produced by blow moulding in China.

### SOLUTION

These ruggedized modular boxes are light weight to be easily lifted when purchased yet strong enough to hold an assortment of trade tools and other items.

Custom designed hinges and locks add to the strength and versatility of the boxes with optional inserts to suit different storage needs inside. An interlocking rib pattern on the base and lid adds strength and positive engagement when stacked.

Our supplier network was engaged to find the right factory to mould and assemble the boxes in China.

### SERVICES

- Concept Design
- Detailed Engineering Design
- Production Documentation
- Vendor Sourcing



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